

1. Course Identity

Course Name	Financial Research Methodology		
Faculty	Business and Economics	Study program	Management
Code	SEM626	Credits weight	3
Group	Study program	Type of Course	Compulsory
Semester	6	Availability	Limited to Study Programs
Learning Method	Classroom Session & Practice/Computer Lab Work	Media	Blended
Course Cluster	Technical Course (MKT)	Prerequisite	Statistics for Business

2. Course Description

This course addresses the way to design a research, its steps, and the technique of writing a research report. To design a research, students are to find research problems, conduct a literature review to propose hypotheses as temporary answers to research problems, and design research methods to test hypotheses. The research implementation includes activities to collect data, analyze data, and conclude findings related to the hypothesis being tested. Students are taught to analyze comprehensively, especially on research finance analysis. A research report contains the entire series of research steps from the research problem discovery to the conclusion of the hypothesis testing.




3. Learning Outcomes

CPL Codes	Formulation of Graduate Learning Outcomes (CPL)	CPMK Codes	Formulation of Course Learning Outcomes (CPMK)
S1	To be devoted to God the Almighty and develop a virtuous noble character	M1	Students understand the research process in general (S1).
S5	To appreciate the diverse cultures, views, religions, and beliefs and opinion or findings of others	M2	Students are able to choose a good research topic (S5).
S7	To abide by the law and discipline in the life of the society and the state	M3	Students are able to summarize research results and theories related to the selected topic (S7).
S9	To independently apply the knowledge possessed to support the practice of everyday life in general and professional aspect (to have applicable knowledge, and to apply the knowledge), by implementing Islamic values the blessing for the whole universe	M4	Students are able to write Research Background, Problem Formulation, Research Objectives, and Research Benefits (S9).
PP4	To master the concept of research methods, including case studies, historical, surveys, simulations, and experiments in qualitative and quantitative scope, exploratory, descriptive and verification and able to implement at least 1 research method	M5	Students are able to write Literature Review and Hypothesis Development (PP4).
KU3	To identify managerial issues and organizational functions at the operational level, as well as take appropriate action based on developed alternatives, by applying entrepreneurial principles rooted in local wisdom	M6	Students understand how to measure research variables and collect data (KU3).
KU5	To assess the implications of developing or implementing science, technology or art in accordance with their expertise based on scientific principles, procedures, and ethics to produce solutions, ideas, designs, or art criticisms as well as to compile a scientific description of the results of the study in a thesis or final project report	M7	Students understand sampling methods and their application in financial research (KU5).
KU6	To develop and maintain a professional	M8	Students are able to use financial research

	networking with mentors, colleagues, peers both inside and outside the institution		analysis tools (KU 6).
KK1	To recognize and observe management problems through empirical studies and modeling using scientific methods based on management science in various types of organizations	M9	Students understand the format of the Final Project report (KK1 and KK2).
KK2	To build positive collaborations with local, national, and international communities in the field of business		
KK4	To think "out of the box" by implementing the values of perfection in accordance with the Islamic treatise by approaching and reasoning to solve problems based on management science	M10	Students are able to identify the weaknesses of the proposals written (KK4 and KK5)
KK5	To think like a visionary, and to be open, communicative, creative, responsive to change and adaptive to the scientific and technological advancement in the scope of management science		

4. Learning Materials and Main References

Learning Materials	<ol style="list-style-type: none"> 1. Scientific Research and Development 2. Research Process 3. Formulation of research problems and objectives 4. Literature review and hypothesis development 5. Research method 6. Research Analysis Tools 7. Report Format 8. Proposal Presentation
Main References	Uma Sekaran and Roger Bougie. (2013). Research Methods for Business: A Skill-Building Approach, 6th Edition, John Wiley and Sons, Inc., USA

Date: February 10, 2021	Date: February 04, 2021	Date: February 01, 2021
Approved by the Dean	Examined by the Head of the Study Program	Prepared by :
		
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