

1.Course Identity			
Course Name	Business Feasibility Study		
Faculty	Business and Economics	Study program	Management
Code	SEM520	Credits weight	3
Group	Study program	Type of Course	Compulsory
Semester	5	Availability	Open for External Parties
Learning Method	Classroom Session	Media	Blended
Course Cluster	Supporting Course (MKPD)	Prerequisite	Introduction to Business, Financial Management, HR Management, Operations Management, Marketing Management




2. Course Description
This course helps students learn how to set up a business and assess its feasibility by considering various aspects of a feasibility study, including market aspects, technical aspects, juridical aspects, management aspects and financial aspects, as well as making a Business Feasibility Study (SKB) report.

3.Learning Outcomes			
CPL Codes	Formulation of Graduate Learning Outcomes (CPL)	CPMK Codes	Formulation of Course Learning Outcomes (CPMK)
S1	To be devoted to God the Almighty and develop a virtuous noble character	CPMK 01	Students understand the concept and design of business feasibility studies (S1, S7, S9, KU3, KK3, KK5)
S7	To abide by the law and discipline in the life of the society and the state		
S9	To independently apply the knowledge possessed to support the practice of everyday life in general and professional aspect (to have applicable knowledge, and to apply the knowledge), by implementing Islamic values the blessing for the whole universe		
KU3	To identify managerial issues and organizational functions at the operational level, as well as take appropriate action based on developed alternatives, by applying entrepreneurial principles rooted in local wisdom	CPMK 02	Students are able to analyze various aspects of business feasibility studies (S1, S7, S9, KU3, KK3, KK5)
KK3	To see opportunities quickly and dare to take risks responsibly to provide optimal benefits		
KK5	To think like a visionary, and to be open, communicative, creative, responsive to change and adaptive to the scientific and technological advancement in the scope of management science		
KU1	To understand and implement theoretical concepts, methods and analytical tools of management functions (planning, implementation, directing, monitoring, evaluation, and control) and organizational functions (marketing, HR, Operations, and Finance) in different types of organizations	CPMK 03	Students are able to analyze and evaluate the feasibility of a business project and prepare a feasibility study report for a business project (KU1, KU4, KK1, KK4)
KU4	To make the right managerial decisions in		

	various types of organizations at the operational level, based on data and information analysis on organizational functions		
KK1	To recognize and observe management problems through empirical studies and modeling using scientific methods based on management science, in various types of organizations		
KK4	To think "out of the box" by implementing the values of perfection in accordance with the Islamic treatise by approaching and reasoning to solve problems based on management science		

4. Learning Materials and Main References

Learning Materials	<ol style="list-style-type: none"> 1. Definition, importance and aspects of a business feasibility study 2. Market Aspect: Demand Forecasting 3. Market Aspect: Marketing mix strategy 4. Juridical Aspect 5. Technical Aspect 6. Aspects of Management 7. Financial Aspect: Depreciation method 8. Financial Aspect: Source of funds and cash flow 9. Financial Aspect : Time Value of Money 10. Financial Aspect: Business feasibility assessment method 11. Financial Aspect: Business feasibility assessment method 12. The Writing of Business Feasibility Study Report
Main References	<ol style="list-style-type: none"> 1. Sutrisno, 2016, <i>Studi Kelayakan Bisnis</i>, Penerbit Ekonisia, Yogyakarta 2. Husnan, Suad dan Suwarsono., 2012, <i>Studi Kelayakan Proyek</i>, UPP AMP YKPN, Yogyakarta

Date: February 10, 2021	Date: February 04, 2021	Date: February 01, 2021
Approved by the Dean	Examined by the Head of the Study Program	Prepared by:
		
Prof. Jaka Sriyana, SE., M.Si., Ph.D	Anjar Priyono, SE., M.Si., Ph.D	Dra. Suhartini, M.Si

November 17, 2021

TRANSLATOR STATEMENT

The information appearing herein has been translated by a Center for International Language and Cultural Studies of Islamic University of Indonesia
 CILACS UII Jl. DEMANGAN BARU NO 24
 YOGYAKARTA, INDONESIA.
 Phone/Fax: 0274 540 255