

1. Course Identity

Course name	Introduction to Business and Management		
Faculty	Business and Economics	Study Program	Courses
Code	SIE228	Credit	3
Group	Study Program	Course Status	Compulsory
Semester	2	Availability	Limited
Learning Method	In-class	Media	Blended
Course Group	Core Courses	Prerequisite	-

2. Course Description

Introduction to Business and Management is the basic course introducing business organization and decision-making in an organization. This course also introduces the basic theories of business as the important aspects to understand internal and external interaction in a company. The main scope of the study materials in this course includes the Definition of Management, Management and the Influence of the Environment toward Management, Evolution of Management Theories, Strategic Planning, Job Distribution, and Organization Structure, Motivation and Leadership, Conflict Dynamics in an organization, and Management Information System.

3. Learning Outcome

Code GLO	Formulation of Graduate Learning Outcome (GLO)	CLO Code	Formulation of Course Learning Outcome (CLO)
C	Able to master microeconomic theoretical concepts based on conventional and Islamic perspectives to build an economic analysis framework.	C1	Able to understand the basic concepts and business environment as well as business operational function in a company.
K	Able to apply knowledge and skills in entrepreneurial economics to read and grab business opportunities.	K2	Able to understand the basic concepts in Management and their implementation in various business organization

4. Study Materials and Main References

Study Materials	<ul style="list-style-type: none"> • Definition of Management • Management and the Influence of Environment toward Management. • Evolution of Management Theories • Strategic Planning • Job Distribution and Organization Structure • Motivation and Leadership. • Conflict Dynamics in an organization. • Management Information System
Main References	<ol style="list-style-type: none"> 1. Amirullah and Rindyah Hanafi, Pengantar Manajemen, Edisi pertama, Cetakan pertama, Graha Ilmu, Yogyakarta, 2002 (AR) 2. James A. F. Stoner and R. Edward Freeman, Manajemen, Jilid 1 dan 2, Intermedia, Jakarta (JE) 3. Stephen P. Robins and Mery coulter, Manajemen, Edisi Indonesia, Jilid 1 dan 2, PT. Prehellindo, Jakarta, 1999 (SM)

- | | |
|--|---|
| | <ol style="list-style-type: none"> 4. M. A. Mukhyi, Pengantar Manajemen Umum, Gunadarma, Jakarta, 1995 (MM) 5. Soedjadi, Fx., Analisis Manajemen Modern, Kerangka pikir dan beberapa pokok aplikasi, Gunung Agung, Jakarta, 1997 (So) 6. Sondang P. Siagian MPA, Fungsi-fungsi manajemen, Bumi aksara, Jakarta, 1996 (SS) 7. Sukanto Reksohadiprojo M. Com. Ph. D, Dasar-dasar manajemen, BPFE, Yogyakarta, 1996 (SR) |
|--|---|

Date:	Date:	Date:
Approved by the Dean	Checked by the Head of Study Program	Prepared by:
Johan Arifin, S.E., M.Si., Ph.D., CFrA, CertIPSAS	Abdul Hakim, S.E, M.Ec, Ph.D.	Head of Curriculum/Syllabus Writing Team