

**PARAHYANGAN CATHOLIC UNIVERSITY  
FACULTY OF SOCIAL AND POLITICAL SCIENCE  
DEPARTMENT OF INTERNATIONAL RELATIONS**

**Course: Politics of International Business - BIR233226**

**Number of Credits: 3 credit points**

**Course Coordinator:**

**Semester: Odd Semester**

<b>Learning Aim</b>	Able to present the results of analysis of international business political phenomena in written form with strong, accurate and precise arguments in accordance with academic principles
	Able to convey ideas as well as present and elaborate data or arguments regarding international business political phenomena, both interpersonally and in mass
	Have broad insight into international relations and master the concepts and theories in the field of international business politics in depth and be able to apply logical, critical, systematic and innovative thinking in analysing and providing input on resolving international business political issues.
	Able to present the results of analysis of interactions between business actors on a local, regional and international scale in carrying out the vision and mission of business actors.
	Understand the interactions of business actors with government representatives, both at the local and international levels to achieve the goals and interests of each actor (business actors and government).
	Understand changes in business strategies of business players due to changes in policy and international political situations.
	Understand how government policies change dynamically to achieve the mutual interests of government and business actors.

<b>Course Description</b>	<p>This course discusses the relationship between government, business and society. The relationships that emerge between the three entities will be seen from the perspective of each entity. This course will also discuss the importance of the relationship between these three entities to</p>
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	encourage the creation of social welfare, economic growth and the strength of a country's government.	
<b>Course Study Materials</b>	<ol style="list-style-type: none"> <li>1. Study of International Business Politics as part of International Relations</li> <li>2. Interaction of business actors in the context of business competition</li> <li>3. Power Dynamics, Structure, and Ethics in International Business</li> <li>4. International Trade Politics - Protectionism and Free Trade Policies</li> <li>5. Politics of Industrialization - ISI and IOE</li> <li>6. International Business Actors - Multinational Companies</li> <li>7. International Business Actors - Entrepreneurs</li> <li>8. International Business Actors - Small and Medium Enterprises</li> <li>9. Competitiveness and contemporary business competition.</li> <li>10. Developing Countries and the New International Division of Labor</li> <li>11. Class discussion regarding Small and Medium Enterprises, Business Competition, and Corporate Social Responsibility Activities</li> <li>12. Understanding Corporate Social Responsibility (Continued)</li> <li>13. Triple Bottom Line and Sustainability Issues</li> </ol>	
<b>Reading Materials</b>	<p><b>Main:</b></p> <p>Pakpahan, Aknolt Kristian. 2007. Multinasional Corporations dalam Perekonomian Global dan Implementasi Program Corporate Social Responsibility dalam Yulius Purwadi Hermawan, Transformasi dalam Studi Hubungan Internasional, Aktor Isu</p> <p>Hadiwinata, Bob S. 2002. Politik Bisnis Internasional</p> <p><b>Supporter:</b></p> <p>Pakpahan, Aknolt Kristian. 2015. The Development of Business Cluster Cluster in Indonesia: The Case of Cibaduyut and Plered, West.</p> <p>Carroll, Archie B., and Ann K. Buchholtz. 2014. Business and Society: Ethics, Sustainability, and Stakeholder Management.</p>	
<b>Learning Media</b>	<b>Software:</b>	<b>Hardware:</b>
	Presentation Slides	
<b>Number of Meeting</b>	14	

<b>Minimum requirement of presence</b>		80%	
<b>Weekly Course Syllabus</b>			
<b>Weeks</b>	<b>Final Aim</b>	<b>Achivement Criteria</b>	<b>Course Material</b>
1	Have broad insight into international relations and master the concepts and theories in the field of international business politics in depth and be able to apply logical, critical, systematic and innovative thinking in analysing and providing input on resolving international business political issues.	Accuracy in understanding that the study of international business politics is part of the study of international relations.	Political Studies in International Business as part of the Relationship International
2	Able to present the results of analysis of interactions between business actors on a local, regional and international scale in carrying out the vision and mission of business actors.	Accuracy in understanding the interactions of business actors in the context of contemporary business competition	Internal business interaction in the context of business competition
3	Have broad insight into international relations and master the concepts and theories in the field of international business politics in depth and be able to apply logical, critical, systematic and innovative thinking in analysing and providing input on resolving international business political issues.	Accuracy in understanding that there are three approaches in order to understand international business activities	Power Dynamics, Structure, and Ethics in International Business
4	1. Able to convey ideas as well as present and elaborate data or arguments regarding international business political phenomena, both interpersonally and in mass 2. Understand how government policies change dynamically to achieve the mutual interests of government and business actors.	Accuracy in mastering the implementation of international trade policies in regulating the course of international business activities	International Trade Politics - Protectionism Policy and Free trade
5	1. Able to convey ideas as well as present and elaborate data or arguments regarding international business political phenomena, both interpersonally and in mass 2. Understand how government	Accuracy in understanding a country's economic policies, both IOE and ISI	The Politics of Industrialization - ISI and IOE

	policies change dynamically to achieve the mutual interests of government and business actors.		
6	Able to present the results of analysis of interactions between business actors on a local, regional and international scale in carrying out the vision and mission of business actors.	Accuracy in understanding what a multinational company is.	International Business Actor- Multinational Companies
7	Able to present the results of analysis of interactions between business actors on a local, regional and international scale in carrying out the vision and mission of business actors.	Accuracy in understanding multinational company strategies in winning global competition.	International Business Actor- Multinational Company
<b>Mid Semester Exam</b>			
9	Able to present the results of analysis of interactions between business actors on a local, regional and international scale in carrying out the vision and mission of business actors.	Accuracy in understanding what a small and medium business is	International Business Actors - Small and Medium Business ( <i>Usaha Kecil Menengah</i> )
10	Able to present the results of analysis of interactions between business actors on a local, regional and international scale in carrying out the vision and mission of business actors.	Accuracy in understanding who entrepreneurs are and how they emerge	International Business Actors - Entrepreneurs
11	1. Able to present the results of analysis of interactions between business actors on a local, regional and international scale in carrying out the vision and mission of business actors. 2. Understand the interaction of business actors with government representatives, both at the local and international levels to achieve the goals and interests of each actor (business actors and government).	Accuracy in understanding what competitiveness is in the context of international business competition	Competitiveness and business competition contemporary.
12	1. Able to convey ideas as well as present and elaborate data or arguments regarding international business political phenomena, both interpersonally and in mass 2. Understand the interaction of	Accuracy in understanding what is meant by a green economy.	Green Economic Politics

	business actors with government representatives, both at the local and international levels to achieve the goals and interests of each actor (business actors and government).		
13	<p>1. Able to convey ideas as well as present and elaborate data or arguments regarding international business political phenomena, both interpersonally and in mass</p> <p>2. Understand the interaction of business actors with government representatives, both at the local and international levels to achieve the goals and interests of each actor (business actors and government).</p> <p>3. Able to apply logical, critical, systematic and innovative thinking to analyse issues regarding international business politics, both in groups and individually</p>	Accuracy in understanding the opportunities and challenges of implementing a green economy for business people	Green Economic Politics
14	<p>1. Able to convey ideas as well as present and elaborate data or arguments regarding international business political phenomena, both interpersonally and in mass</p> <p>2. Understand the interaction of business actors with government representatives, both at the local and international levels to achieve the goals and interests of each actor (business actors and government).</p>	Accuracy in understanding the triple bottom line and sustainability issues	Triple Bottom Line and Issues Continuity
15	<p>1. Able to convey ideas as well as present and elaborate data or arguments regarding international business political phenomena, both interpersonally and in mass</p> <p>2. Understand the interaction of business actors with government representatives, both at the local and international levels to achieve the goals and interests</p>	Accuracy in understanding the opportunities and challenges of implementing the triple bottom line by business actors	Triple Bottom Line and Issues Continuity

	of each actor (business actors and government).		
<b>Final Semester Exam</b>			