

**PARAHYANGAN CATHOLIC UNIVERSITY  
FACULTY OF SOCIAL AND POLITICAL SCIENCE  
DEPARTMENT OF INTERNATIONAL RELATIONS**

**Course: Diplomacy - BIR232514**  
**Number of Credits: 3 credit points**  
**Semester: Odd Semester**

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| <b>Learning Aim</b> | Students are able to understand and master the theories, methods and principles of diplomacy in the context of International Relations.                  |
|                     | Students are able to analyse issues, actors and diplomatic processes in the political, security, economic and social fields that cross national borders. |
|                     | Students are able to apply new ideas related to diplomatic practice based on critical thinking.  |

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| <b>Course Description</b> | The Diplomacy course provides an understanding of the theories, methods, principles and applications of diplomacy as the implementation of foreign policy in International Relations study. This course begins by exploring the theoretical and historical aspects of diplomacy. Then, this course analyse the role of state and non-state actors in negotiation activities. In the Diplomacy course, students are invited to examine various diplomatic practices in achieving foreign policy, including the challenges that need to be faced in the development of diplomacy, both nationally and globally. |
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| <b>Course Study Materials</b> | <ol style="list-style-type: none"> <li>1. Introduction to Lectures</li> <li>2. Concept and History of Diplomacy</li> <li>3. Actors in Diplomacy and Negotiations</li> <li>4. Bilateral Diplomacy</li> <li>5. Regional Diplomacy</li> <li>6. Multilateral Diplomacy</li> <li>7. Economic Diplomacy</li> <li>8. Public and Cultural Diplomacy</li> <li>9. Health Diplomacy</li> <li>10. Diaspora Diplomacy</li> <li>11. Digital Diplomacy</li> <li>12. Challenges in Diplomatic Practice</li> <li>13. Reflection: Indonesian Diplomacy</li> </ol> |
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| <b>Reading Materials</b> | <b>Main:</b>  |
|                          | Corneliu Bjola and Marcus Holmes. 2015. Digital Diplomacy, Theory and Practice. |

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| Costas M. Constantinou. 2016. The SAGE Handbook of Diplomacy.  |
| G. R. Berridge. 2015. Diplomacy Theory and Practice (5th edition).   |
| Ilona Kickbusch. 2013. Global Health Diplomacy: Concepts, Issues, Actors, Instruments, Fora and Cases.           |
| Joseph Nye. 2004. Soft Power: The Means to Success in World Politics.  |
| Joseph Nye. 2008. Public Diplomacy and Soft Power.   |
| Jovan Kurbalija and Valentin Katrandjiev. 2006. Multistakeholder Diplomacy: Challenges and Opportunities.        |
| Keith Hamilton and Richard Langhorne. 2011. The Practice of Diplomacy: Its Evolution, Theory and Administration. |
| Kishan S. Rana. 2011. 21st Century Diplomacy: A Practitioner's Guide.  |
| N.J. Cull. 2009. Public Diplomacy Lesson from the Past.  |
| N.J. Cull. 2010. Public Diplomacy: Seven Lessons for Its Future from Its Past.                                   |
| Pauline Kerr. 2017. Diplomacy in Globalizing World Theories and Practices.                                       |
| R.P. Barston. 2014 Modern Diplomacy (Fourth Edition).  |
| S. Murray. 2011. The Present and Future of Diplomacy and Diplomatic Studies. International Studies Review.       |
| Sukawarsini Djelantik. 2008. Diplomasi antara Teori & Praktik.   |
| Sukawarsini Djelantik. 2016. Diplomasi dalam Politik Global.   |

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| <b>Learning Media</b>                  | <b>Software:</b>   | <b>Hardware:</b> |
|  | Google Classroom/IDE, Presentation Slides, Video and Case Study Articles | Laptop/Computer  |
| <b>Number of Meeting</b>               | 14   |                  |
| <b>Minimum requirement of presence</b> | 80%  |                  |
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**Weekly Course Syllabus**

| Weeks | Final Aim | Achivement Criteria | Course Material |
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| 1 | <p>Able to understand general knowledge about class curriculum and lecture contracts.</p> <p>Able to answer pre-tests related to theories, methods and principles of diplomacy before starting lectures.</p>                       | <p>Accuracy in mastering general knowledge related to class curriculum and lecture contracts.</p> <p>Accuracy in answering the diplomacy pre-test.</p>   | <p>Introduction to Lectures</p> <p>References:<br/>Sukawarsini Djelantik. 2008. Diplomasi antara Teori &amp; Praktik.</p> <p>Sukawarsini Djelantik. 2016. Diplomasi dalam Politik Global.</p>   |
| 2 | <p>Able to understand knowledge regarding the concept and history of diplomacy in the context of International Relations.</p>  | <p>Accuracy in understanding the concept and history of diplomacy in the context of International Relations.</p>   | <p>Concept and History of Diplomacy</p> <p>References:<br/>R.P. Barston. 2014 Modern Diplomacy (Fourth Edition), ch.1</p> <p>Keith Hamilton and Richard Langhorne. 2011. The Practice of Diplomacy: Its Evolution, Theory and Administration, ch.1-3</p>        |
| 3 | <p>Able to understand knowledge regarding the role of state and non-state actors in diplomacy/negotiation activities.</p> <p>Able to communicate knowledge about the role of state and non-state actors based on case studies.</p> | <p>Accuracy in understanding the role of state and non-state actors in diplomacy/negotiation activities.</p> <p>Accuracy in communicating the results of analysis of the role of state and non-state actors based on case studies.</p> | <p>Actors in Diplomacy and Negotiations</p> <p>References:<br/>Jovan Kurbalija and Valentin Katrandjiev. 2006. Multistakeholder Diplomacy: Challenges and Opportunities, ch.1</p> <p>Costas M. Constantinou. 2016. The SAGE Handbook of Diplomacy, ch.12-14</p> |
| 4 | <p>Able to understand knowledge about the theories, methods and principles of bilateral diplomacy.</p> <p>Able to communicate knowledge about bilateral diplomatic activities carried out by certain actors.</p>                   | <p>Accuracy in understanding the theories, methods and principles of bilateral diplomacy.</p> <p>Accuracy in communicating the results of analysis of bilateral diplomatic activities carried out by certain actors.</p>               | <p>Bilateral Diplomacy</p> <p>Reference:<br/>Pauline Kerr. 2017. Diplomacy in Globalizing World Theories and Practices, ch.10</p>   |

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| 5                        | <p>Able to understand knowledge about the theories, methods and principles of regional diplomacy.</p> <p>Able to communicate knowledge about regional diplomatic activities.</p>   | <p>Accuracy in understanding the theories, methods and principles of regional diplomacy.</p> <p>Accuracy in communicating the results of analysis of regional diplomatic activities.</p>   | <p>Regional Diplomacy</p> <p>Reference:<br/>Kishan S. Rana. 2011. 21st Century Diplomacy: A Practitioner's Guide, ch.2</p>  |
| 6                        | <p>Able to understand knowledge about the theories, methods and principles of multilateral diplomacy.</p> <p>Able to communicate knowledge about multilateral diplomatic activities.</p>   | <p>Accuracy in understanding the theories, methods and principles of multilateral diplomacy.</p> <p>Accuracy in communicating the results of analysis of multilateral diplomatic activities.</p>   | <p>Multilateral Diplomacy</p> <p>Reference:<br/>Kishan S. Rana. 2011. 21st Century Diplomacy: A Practitioner's Guide, ch.2</p>  |
| 7                        | <p>Able to understand knowledge regarding the theories, methods and principles of economic diplomacy.</p> <p>Able to communicate knowledge about economic diplomacy activities.</p>  | <p>Accuracy in understanding the theories, methods and principles of economic diplomacy.</p> <p>Accuracy in communicating the results of analysis of economic diplomacy.</p>   | <p>Economic Diplomacy</p> <p>References:<br/>R.P. Barston. 2014 Modern Diplomacy (Fourth Edition), ch.9</p> <p>Pauline Kerr. 2017. Diplomacy in Globalizing World Theories and Practices, ch.12</p> <p>G. R. Berridge. 2015. Diplomacy Theory and Practice (5th edition), ch.14</p> |
| <b>Mid Semester Exam</b> |  |  |   |
| 8                        | <p>Able to understand knowledge regarding the theories, methods and principles of public diplomacy and cultural diplomacy.</p> <p>Able to communicate knowledge on activities of public diplomacy and cultural diplomacy.</p> <p>Able to differentiate between</p> | <p>Accuracy in understanding the theories, methods and principles of public diplomacy and cultural diplomacy.</p> <p>Accuracy in communicating the results of analysis of public diplomacy and cultural diplomacy activities.</p> <p>Accuracy in distinguishing activities of public diplomacy and cultural diplomacy.</p> | <p>Public and Cultural Diplomacy</p> <p>References:<br/>Costas M. Constantinou. 2016. The SAGE Handbook of Diplomacy, ch.35</p> <p>Joseph Nye. 2008. Public Diplomacy and Soft Power.</p> <p>N.J. Cull. 2009. Public</p>  |

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|    | activities of public diplomacy and cultural diplomacy.  |  | Diplomacy Lessons from the Past, ch.1-3<br><br>N.J. Cull. 2010. Public Diplomacy: Seven Lessons for Its Future from Its Past.   |
| 9  | Able to understand knowledge regarding the theories, methods and principles of health diplomacy.<br><br>Able to communicate knowledge about health diplomacy activities.  | Accuracy in understanding the theories, methods and principles of public diplomacy and health diplomacy.<br><br>Accuracy in communicating the results of analysis of health diplomacy practices.   | Health Diplomacy<br><br>Reference:<br>Ilona Kickbusch. 2013. Global Health Diplomacy: Concepts, Issues, Actors, Instruments, Fora and Cases, ch.1-3   |
| 10 | Able to master knowledge regarding the theories, methods and principles of diaspora diplomacy.<br><br>Able to communicate knowledge about diaspora diplomatic activities.   | Accuracy in understanding the theories, methods and principles of public diplomacy and diaspora diplomacy.<br><br>Accuracy in communicating the results of analysis of diaspora diplomatic activities.   | Diaspora Diplomacy<br><br>Reference:<br>Kishan S. Rana. 2011. 21st Century Diplomacy: A Practitioner's Guide, ch.5  |
| 11 | Able to master knowledge regarding the theory, methods and principles of digital diplomacy.<br><br>Able to communicate knowledge about digital diplomacy activities.<br><br>Able to utilize social media as a tool of digital diplomacy activities. | Accuracy in understanding the theories, methods and principles of public diplomacy and digital diplomacy.<br><br>Accuracy in communicating the results of analysis of digital diplomacy activities.<br><br>Accuracy in utilizing social media as a tool of digital diplomacy activities. | Digital Diplomacy<br><br>Reference:<br>Corneliu Bjola and Marcus Holmes. 2015. Digital Diplomacy, Theory and Practice, ch.1-2   |
| 12 | Able to master knowledge regarding the theory, methods and principles of digital diplomacy.<br><br>Able to communicate knowledge about digital diplomacy activities.  | Accuracy in understanding the theories, methods and principles of public diplomacy and digital diplomacy.<br><br>Accuracy in communicating the results of analyse regarding digital diplomacy activities.  | Digital Diplomacy<br><br>References:<br>Corneliu Bjola and Marcus Holmes. 2015. Digital Diplomacy, Theory and Practice, ch.1-2<br><br>Costas M. Constantinou. 2016. The SAGE Handbook of Diplomacy, ch.44 |

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| 13                         | <p>Able to understand knowledge about various challenges in diplomatic practice.</p> <p>Able to communicate new ideas in facing diplomatic challenges.</p>  | <p>Accuracy in understanding various challenges in diplomatic practice.</p> <p>Accuracy in communicating new ideas in facing diplomatic challenges.</p>  | <p>Challenges in Diplomatic Practice</p> <p>References:<br/>Kishan S. Rana. 2011. 21st Century Diplomacy: A Practitioner's Guide, ch.10</p> <p>S. Murray. 2011. The Present and Future of Diplomacy and Diplomatic Studies. International Studies Review.</p> |
| 14                         | <p>Able to master knowledge about issues, actors and Indonesian diplomatic processes in the political, security, economic and social fields.</p> <p>Able to communicate ideas that can support strengthening Indonesian diplomatic practices.</p> | <p>Accuracy in understanding issues, actors and Indonesian diplomatic processes in the political, security, economic and social fields.</p> <p>Accuracy in conveying ideas that can support strengthening Indonesian diplomatic practices.</p> | <p>Reflection: Indonesian Diplomacy</p> <p>Reference:<br/>S. Murray. 2011. The Present and Future of Diplomacy and Diplomatic Studies. International Studies Review.</p>  |
| <b>Final Semester Exam</b> |   |  |   |