

BACHELOR OF MANAGEMENT

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1. Course Identity				
Course Name	Investment Management			
Faculty	Business and Economics	Study program	Management	
Code	SEM944	Credits weight	3	
Group	Study program	Type of Course	Elective	
Semester	6	Availability	Limited to Study Programs	
Learning	Classroom Session	Media	Blended	
Method				
Course Cluster	Specialization Elective	Prerequisite	Financial Management	
	Courses (MKPP)			

2. Course Description

This course studies and discusses the concepts and techniques of financial asset investment analysis. Investments in financial assets can be made in stock and bond securities. One of the specifics of investing in securities is the ease of constructing an investment portfolio. Hence, this course will focus on an explanation of investment theory and portfolio formation as well as how to do securities analysis on stocks and bonds.

3. Learning Outcomes			
CPL Codes	Formulation of Graduate Learning Outcomes (CPL)	CPMK Codes	Formulation of Course learning Outcomes (CPMK)
S1	To be devoted to God the Almighty and develop a virtuous noble character		
S3	To internalize values, norms and ethics that prioritize integrity, honesty, responsibility and trust in carrying out profession	M1	Students are able to understand and explain investment in the capital market (S1, S3, S7, PP3, KU3)
S7	To abide by the law and discipline in the life of the society and the state		
PP3	To profess at least one of the international languages		
киз	To identify managerial issues and organizational functions at the operational level, as well as take appropriate action based on developed alternatives, by applying entrepreneurial principles rooted in local wisdom		Students are able to understand and explain portfolio theory (S1, S3, PP3,
KU4	To make the right managerial decisions in various types of organizations at the operational level, based on data and information analysis on organizational functions	M2	KU3, KU4, KU5)
KU5	To assess the implications of developing or implementing science, technology or art in		



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	accordance with their expertise based on scientific principles, procedures, and ethics to produce solutions, ideas, designs, or art criticisms as well as to compile a scientific description of the results of the study in a thesis or final project report		
KK1	To recognize and observe management problems through empirical studies and modeling using scientific methods based on management science in various types of organizations To see opportunities quickly and dare to take risks responsibly to	M3	Students are able to understand and explain securities valuation (S1, S3, KU3, KU4, KK1, KK3)
KK4	provide optimal benefits To think "out of the box" by implementing the values of perfection in accordance with the Islamic treatise by approaching and reasoning to solve problems based on management science		Students are able to understand and
КК5	To think like a visionary, and to be open, communicative, creative, responsive to change and adaptive to the scientific and technological advancement in the scope of management science	M4	explain portfolio performance assessments (S1, S3, KK1, KK3, KK5)

4. Learning Mater	ials and Main References
4. Learning Mater	 Investment Management Overview Capital Market Risk and Return Portfolio Construction Single Index Model CAPM Equilibrium Model
Materials	7. Equilibrium Model of Arbitrage Pricing Theory 8. Efficient Capital Market 9. Bond Valuation 10. Stock Valuation 11. Mutual Fund Investment 12. Technical Analysis 13. Portfolio Performance Assessment

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	Main References
	1. Charles P. Jones. (2013). Investments: Analysis and Management, 12th Edition, John Wiley and Son Inc.
	2. William F. Sharpe. (1999). Investment, 6th Edition, Prentice Hall, New York
References	Supporting References
	1. HM. Jogiyanto (2015), Teori Portfolio dan Analisis Investasi, Edisi 10, BPFE UGM, Yogyakarta
	2. Suad Husnan (2005), Dasar-dasar Teori Portfolio dan Analisis Sekuritas, Edisi
	5, UPP-AMP YKPN, Yogyakarta
	3. Securities Analysis Certification Module

Date: February 10, 2021	Date: February 04, 2021	Date: February 01, 2021	
Approved by the Dean	Examined by the Head of the Study Program	Prepared by :	
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Prof. Jaka Sriyana, SE., M.Si., Ph.D	Anjar Priyono, SE., M.Si., Ph.D	Dra. Kartini , M.Si	