

1. Course Identity

Course Name	Corporate Culture		
Faculty	Business and Economics	Study Program	Management
Code	SEM722	Credit weight	2
Group	Study program	Type of Course	Compulsory
Semester	7	Availability	Limited to Study Program
Method	Classroom	Media	Blended
Course Culture	Humanities Course (MKH)	Prerequisite	Management Science and Art

2. Course Description

Corporate Culture is a course that discusses a series of processes for the formation of culture and how to manage culture related to environmental changes that occur so as to support the creation of corporate excellence.


3. Learning Outcomes

CPL Code	Formulation of Graduate Learning Outcomes (CPL)	CPMK Code	Formulation of Course Learning Outcomes (CPMK)
S3	To internalize values, norms and ethics that prioritize integrity, honesty, responsibility and trust in carrying out their profession	CPMK01	Students are able to describe the relationship between organization and cultural complexity through: <ul style="list-style-type: none"> • Understanding of the development of organizational management patterns • Understanding the concept of culture in the perspective of anthropology, national culture and the history of cultural travel.
S5	To appreciate the diversity of cultures, views, religions, and beliefs as well as the opinions or original findings of others.	CPMK02	Students are able to develop competencies related to organizational culture management to advance the organization as a whole through understanding the elements of organizational culture, understanding the types and dimensions of organizational culture, and understanding the process of forming organizational culture.
PP2	To master the rules, principles and techniques of cross-functional communication, organizational level, and culture so as to ensure effective communication across different functions and organizational levels	CPMK03	Students are able to implement the concept of organizational culture into real life through: <ul style="list-style-type: none"> • Awareness of the role of organizational culture in life. • Analysis of how leaders make decisions in dealing with organizational culture issues • Appropriate use of organizational culture change strategy in order to run more effectively.
KU3	To be able to identify managerial problems and organizational functions at the operational level, and take appropriate problem solving step based on developed alternatives, by applying entrepreneurial principles rooted in local wisdom		
KU4	To be able to make the right managerial decisions in various types of organizations at the operational level, based on data and information analysis on organizational functions		
KK5	To be able to think like a visionary, openly, communicatively, creatively, responsively to changes and to be well aware of		

	advances in science and technology within the scope of management science		
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4. Study Materials and Main References

Study Material	<ol style="list-style-type: none"> 1. People, Organization and Management 2. Changes in the World Economy: Implications for Organizational Management Patterns 3. Culture in Anthropological Perspective 4. National Culture 5. Culture: From Anthropology to Organization 6. What is Organizational Culture? 7. Elements of Organizational Culture 8. Types and Dimensions of Organizational Culture 9. The Process of Forming Culture, Sub-Organizational Culture and Efforts to Preserve It 10. Culture: A Source of Organizational Strengths and Weaknesses 11. The Relationship of Organizational Culture and Other Organizational Devices 12. Mergers and Acquisitions from a Human and Cultural Perspective 13. Change Strategy of Organizational Culture 14. The Practice of Changing Organizational Culture
Main Reference	Achmad Sobirin (2009), <i>Budaya Organisasi</i> , UPP STIM YKPN, Yogyakarta.
Supporting Reference	Schein, Edgar (2004) <i>Organizational Culture and Leadership</i> , 3 rd edition, John Wiley & Sons, Inc.

Date :	Date :	Date: August 12th 2021
Approved by the Dean	Examined by the Head of Study Program	Prepared by :
		
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TRANSLATOR STATEMENT

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