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| 1. **Course Identity**
 |
| **Course Name/Block** | Strategic Operations Management |
| **Faculty** | Business and Economics | **Study Program** | Management |
| **Code** | SEM539 | **Credit weight** | 3 Credits |
| **Group** | Study Program | **Type of Course** | Compulsory |
| **Semester** | 5 | **Availability** | Limited |
| **Learning Method** | Classroom Session | **Media** | Blended |
| **Course Cluster/Block** | Featured Course | **Prerequisite** | Operations Management |
| **Lecturer** |  | **Semester/Academic Year** |  |

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| 2. Course Description/Block |
| This course addresses operations management from the perspective of top management. It concerns on issues regarding the whole organization and long term corporation. Unlike the Operations Management, which emphasizes on technical and quantitative analysis, this course is more concerned with a qualitative approach, such as the interaction between the company and its suppliers and customers and competitors, which is part of an outline of the issues addressed in this course. In addition, more contemporary issues such as the role of technology, vertical integration, human resources and the latest areas will also be covered to create competitive advantages in the form of cost, quality and innovativeness. The learning activities consist of classical lectures, discussions, and presentations of contemporary cases in the field of operations management |

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| 3a. GRADUATE LEARNING OUTCOMES |
| CPL Codes | **CPL Formulation** |
| S1 | To be devoted to God the Almighty and develop a virtuous noble character |
| S3 | To internalize values, norms and ethics that prioritize integrity, honesty, responsibility and trust in carrying out profession |
| S7 | To abide by the law and discipline in the life of the society and the state |
| S9 | To independently apply the knowledge possessed to support the practice of everyday life in general and professional aspect (to have applicable knowledge, and to apply the knowledge), by implementing Islamic values the blessing for the whole universe |
| KU1 | To understand and implement theoretical concepts, methods and analytical tools of management functions (planning, implementation, directing, monitoring, evaluation, and control) and organizational functions (marketing, HR, Operations, and Finance) in different types of organizations |
| KU4 | To make the right managerial decisions in various types of organizations at the operational level, based on data and information analysis on organizational functions |
| KK1 | To recognize and observe management problems through empirical studies and modeling using scientific methods based on management science, in various types of organizations. |
| KK3 | To see opportunities quickly and dare to take risks responsibly to provide optimal benefits |
| KK4 | To think "out of the box" by implementing the values of perfection in accordance with the Islamic treatise by approaching and reasoning to solve problems based on management science |
| KK5 | To think like a visionary, and to be open, communicative, creative, responsive to change and adaptive to the scientific and technological advancement in the scope of management science |

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| 3b. COURSE LEARNING OUTCOMES |
| Supported CPL Codes | **CPMK Codes** | **CPMK Formulation** |
| S1, S3, KU1,  | CPMK01 | To understand the definition and important factors in MOS |
| KU1, KK3, KK5 | CPMK02 | To identify and determine strategies to buy added value in operating activities |
| S7, KU1, KU4*,* KK1 | CPMK03 | To master analytical models and decision making in various operating activities |
| S9, KK1, KK4 | CPMK04 | To identify MOS applications in various sectors |

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| 4.Learning Materials and Main References |
| Learning Materials | Overview of Operations Management |
| Overview of Strategic Management |
| Overview of Strategic Operations Management |
| Transformation Process |
| Innovation |
| Preparation, MRP, and JIT |
| Supply Management |
| Capacity and Scheduling |
| Quality and BPR |
| HR in MOS Perspective |
| Sustainability Strategy in Operations Management |
| Implementation of operations strategy in retail and manufacturing |
| Strategy implementation in SMEs |
| Global operations management |
| Main References | 1. Brown, Steve, Bessan, B., dan Lamming, R. (2013). *Strategic operations management*, 3rd edition, Rougledge, London (Akronim: **BBL**).
2. Lowson, R.H. (2002). *Strategic operations management: The new competitive advantage*, Roudledge, London (Akronim: **LRH**).
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| Date: | Date: | Date: |
| Approved by the Dean | Examined by the Head of the Study Program | Prepared by: |
|  |  |  |
| Dean | Anjar Priyono, PhD. | Head of the Curriculum Development Team/Syllabus Writer |

 November 17, 2021

TRANSLATOR STATEMENT

The information appearing herein has been translated

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